Game - Set - Match

Everything You Need to Know About the Sport of Tennis

Process Book

Michael Hilario

IMD330

INDEX

Project Summary

Game-Set-Match: Everything You Need to Know About the Sport of Tennis is an interactive experience in which users can learn about the sport of Tennis through interactive games, puzzles, images, and text.

Pages/Sections

1. *Introduction* – The first page will introduce and welcome visitors to the site. It will let the visitors know what to expect and what they're supposed to do. Once the visitors finish reading the brief introduction, they can click the button marked "Enter Court." This will take the visitor to a tennis court. It'll be an interactive environment using Flash and ActionScript 3.0. In this room, they'll be able to highlight and select various items that will open up the other pages/sections with new information about the sport of tennis.
2. *Rules* – Visitors activate this section by clicking on the rule book on the umpire's chair. This section will explain the rules of the game of tennis through use of scrollable text.
3. *Techniques* – Visitors activate this section by clicking on the tennis raquet on the floor. This section will briefly describe common techniques used to hit the ball. Images and text will explain the techniques.
4. *Video Drills* – Visitors activate this section by clicking on the digital camera on the floor. This section will show a user how to practice some basic moves through use of video.
5. *Equipment* – Visitors activate this section by clicking the photograph on the floor. This section will discuss the equipment and gear commonly used in the sport. Users can complete a clothing drag-and-drop puzzle.
6. *Surfaces* - Visitors activate this section by clicking on the net pole. This section will discuss the various surfaces that tennis is played on like clay, cement, grass, and asphault.
7. *Tournaments* - Visitors activate this section by clicking on the trophy. This section will discuss the various grand slam tournaments that pros compete in which include Wimbledon, The U.S. Open, and The French Open.
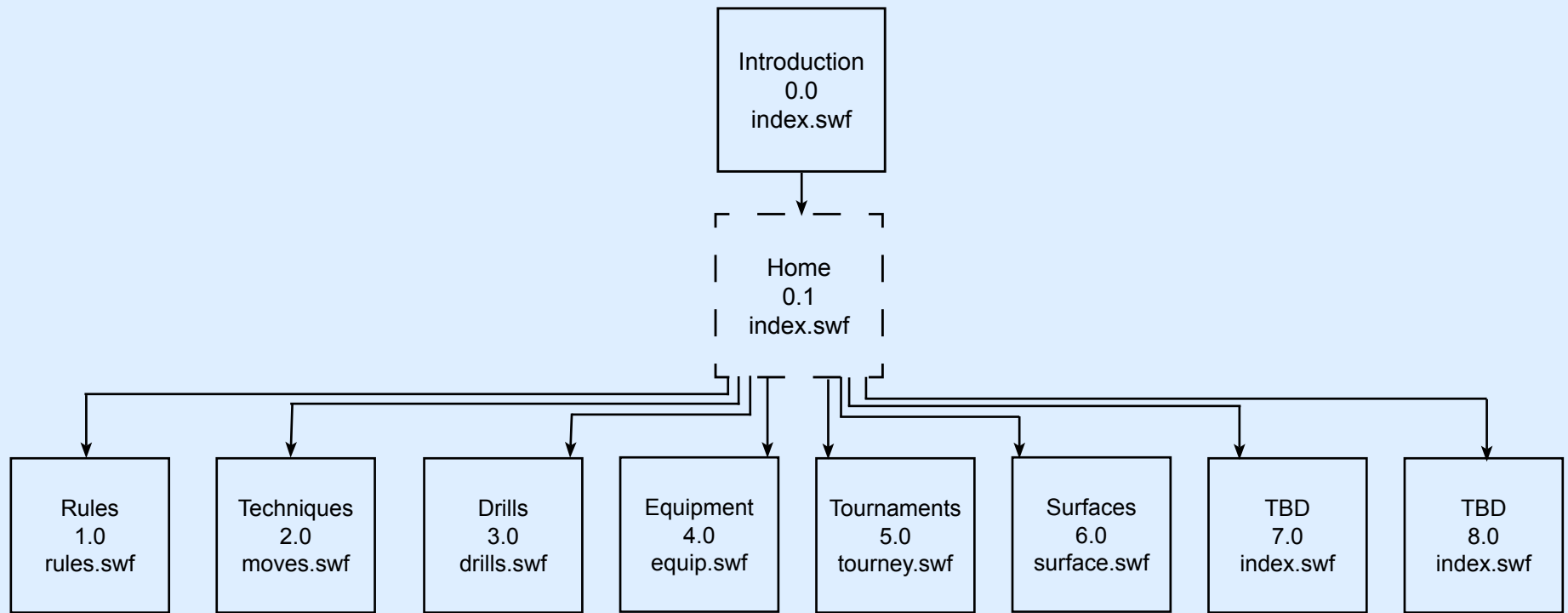
Audience

The target audience for this site is age 13 years old and up. This can include middle schoolers and high schoolers, coaches and parents, novice, amateur, and/or pro players of the sport. Anyone with basic knowledge of computers will have no problem exploring the site.

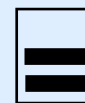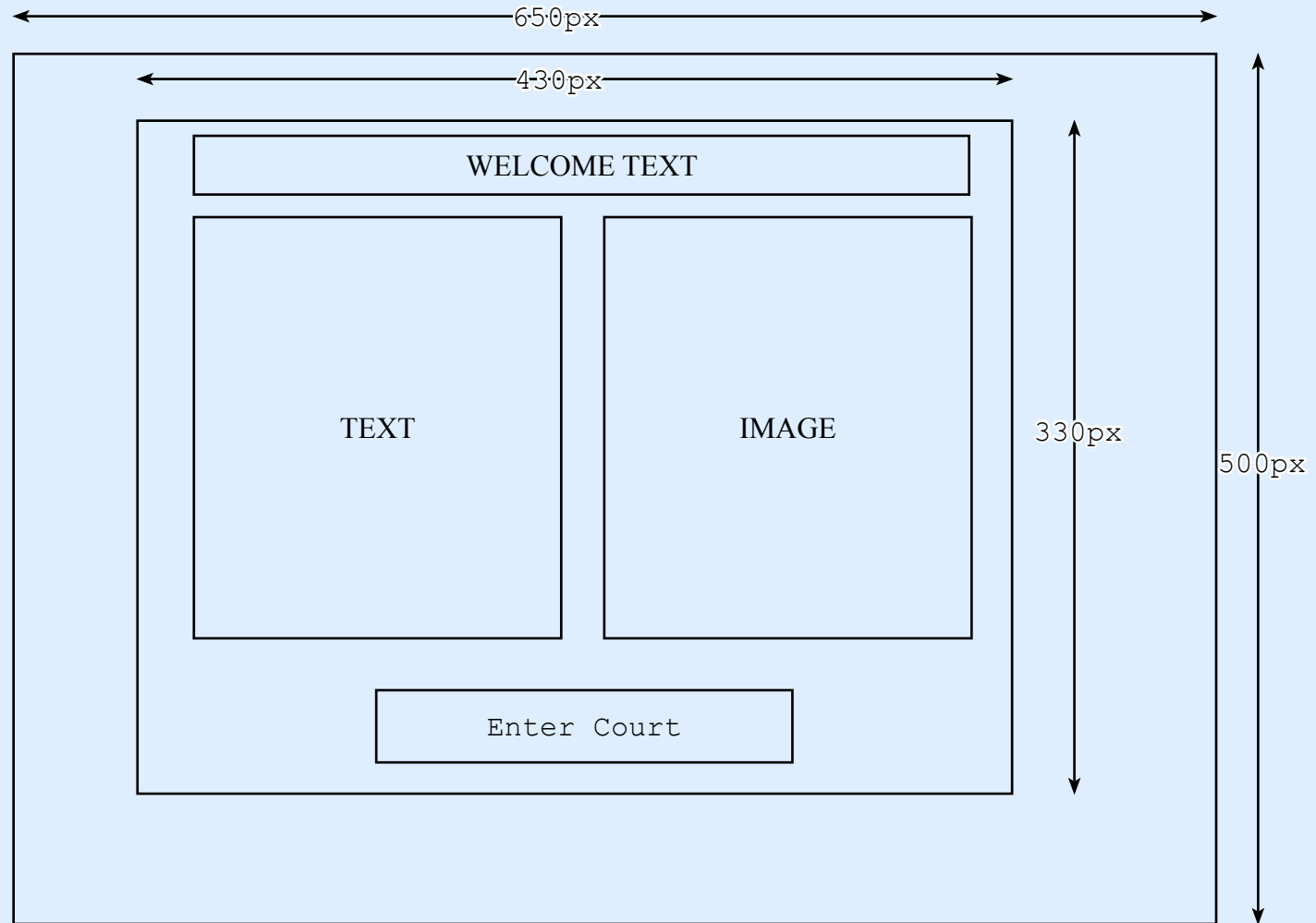**Perception/Tone**

Sophisticated, Sleek and Immersing.

Introduction
0.0
index.swf

Home
0.1
index.swf

Rules	Techniques	Drills	Equipment	Tournaments	Surfaces	TBD	TBD
1.0	2.0	3.0	4.0	5.0	6.0	7.0	8.0
rules.swf	moves.swf	drills.swf	equip.swf	tourney.swf	surface.swf	index.swf	index.swf

LEGEND

Global Menu

Local Item

Form

650px

430px

WELCOME TEXT

TEXT

IMAGE

330px

500px

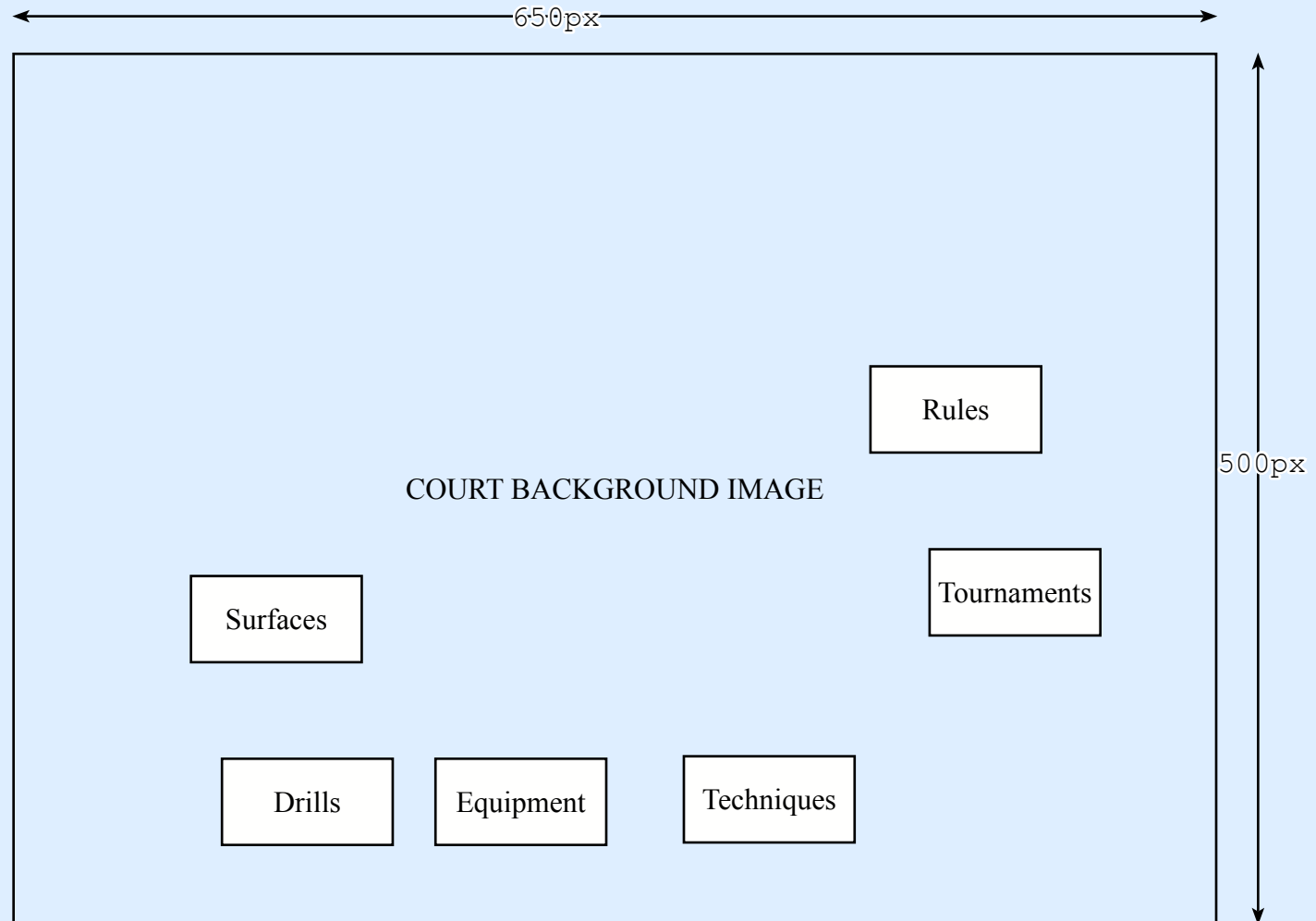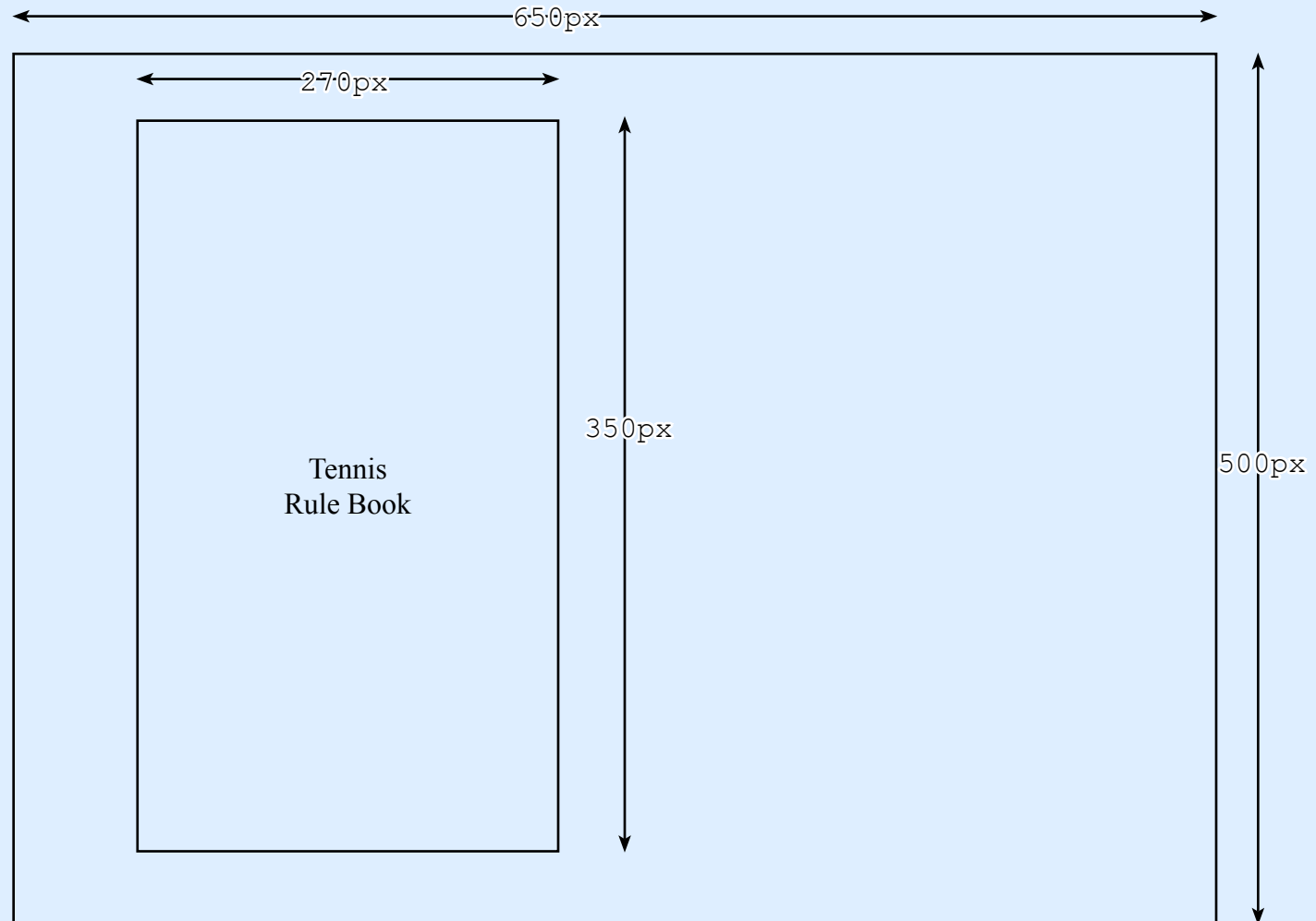Enter Court

Notes:

Visitor will be first greeted by this introductory page. Once visitor understands the concept of the site, the visitor can begin the exhibit by clicking the Enter Court button.

650px

500px

Rules

COURT BACKGROUND IMAGE

Tournaments
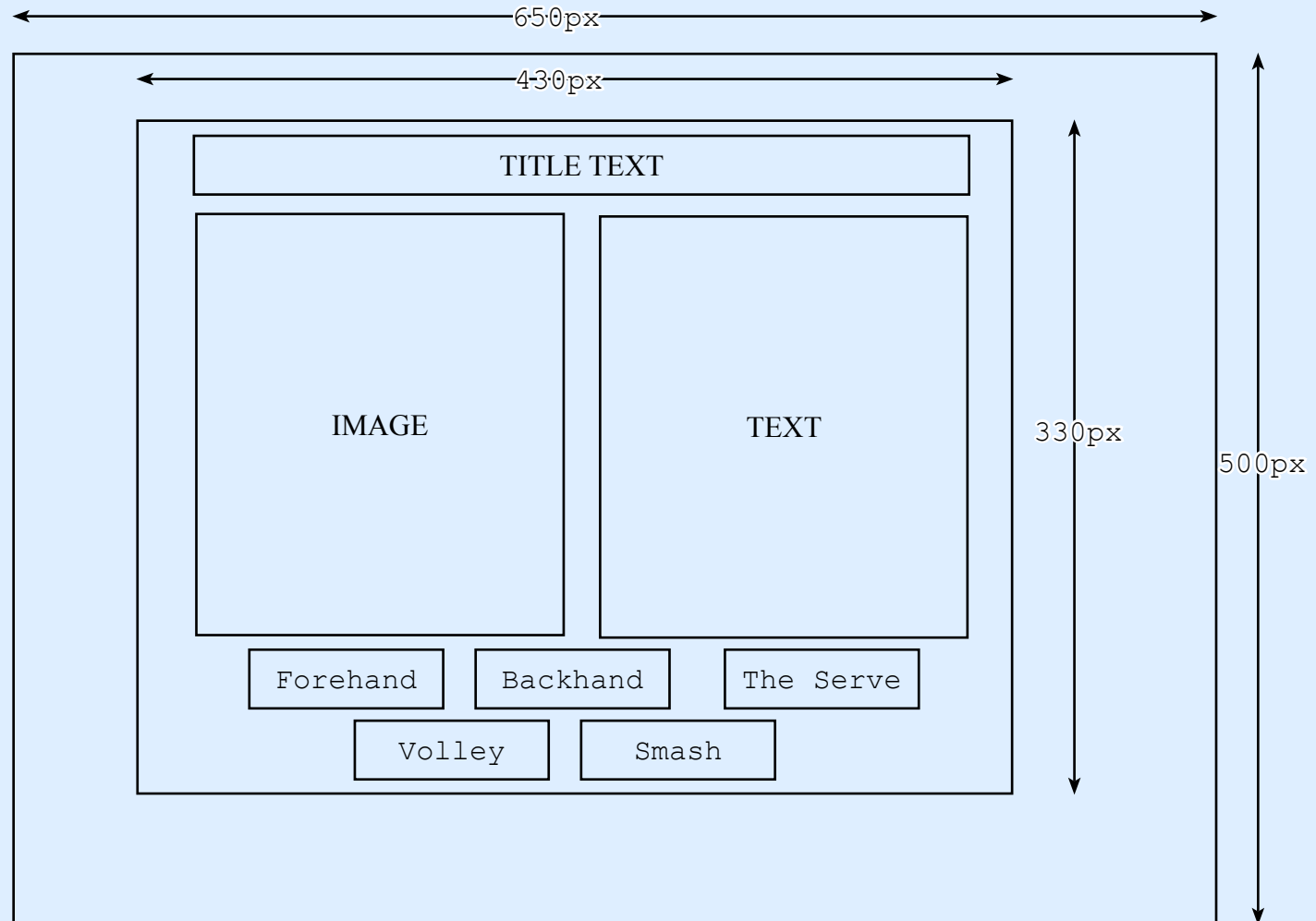
Surfaces

Drills

Equipment

Techniques

Notes:

Visitor will be first greeted by this introductory page. Once visitor understands the concept
of the site, the visitor can begin exploring the site by clicking the Enter Court button.

650px
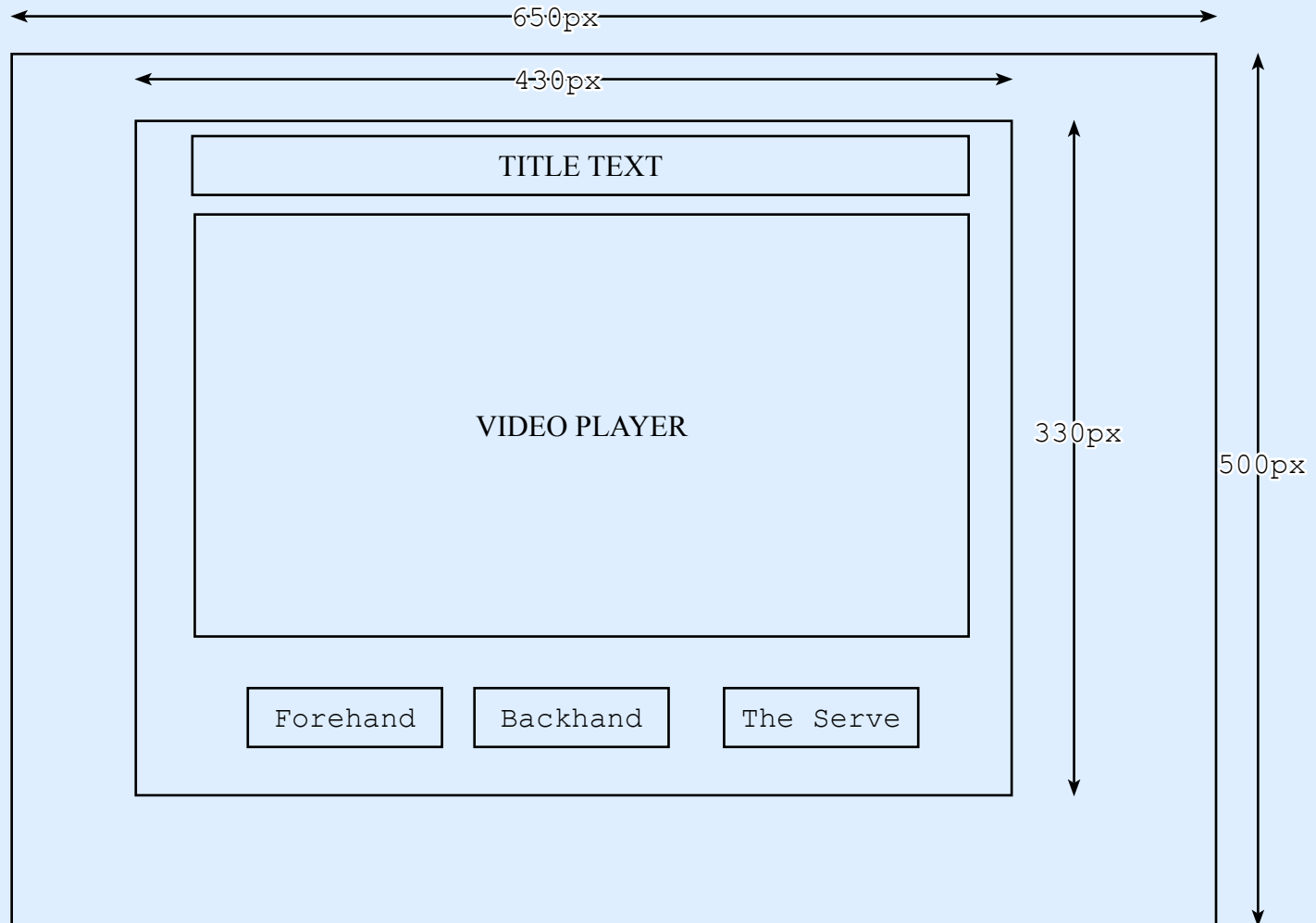
270px

350px

500px

Tennis
Rule Book

Notes:

Visitor can view the rules of the game page by scrollable page.

Game-Set-Match	Process Book	IMD330	Michael Hilario

650px

430px

TITLE TEXT

IMAGE

TEXT

330px

500px

Forehand

Backhand

The Serve

Volley

Smash

Notes:

Visitor can see the different common techniques by clicking on the name of the technique.

650px

430px

TITLE TEXT

VIDEO PLAYER

330px

500px

| Forehand | Backhand | The Serve |

Notes:

Visitor can view video of practice drills by clicking on the title of the drill.

650px

430px

TITLE TEXT

EQUIPMENT PIECES

EQUIPMENT TARGET

330px

500px

DYNAMIC INSTRUCTIONAL TEXT
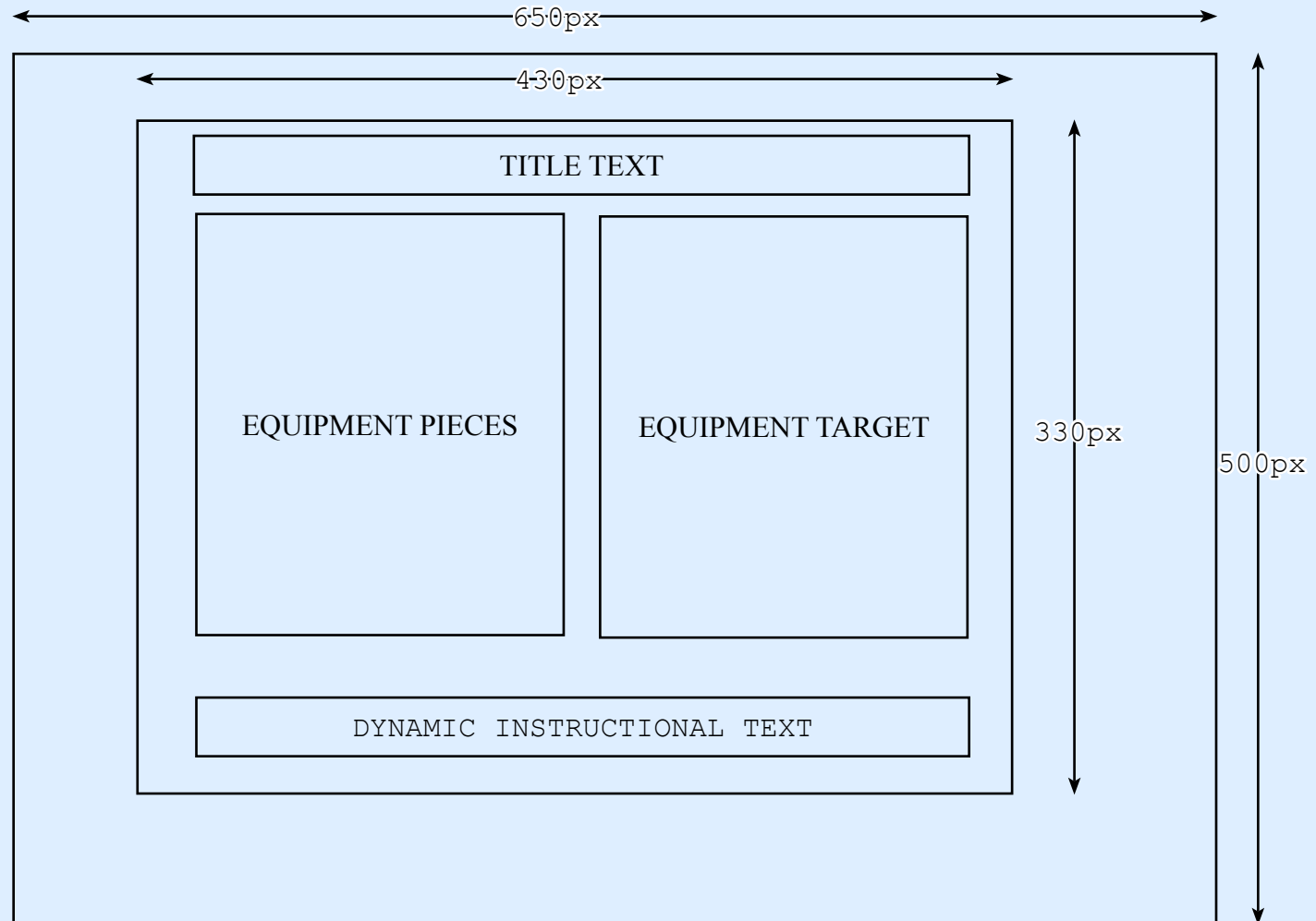
Notes:

Visitor can learn about common tennis equipment by dragging and dropping equipment pieces into a puzzle.

Fonts, html generated:

Font Name(s)...........Times New Roman,
                        Arial, Verdana

Font Sizes...................12px, 14px

Font Colors.....................#FFFFFF

Background Color................#006600

Technology Used:

XHTML
CSS
Adobe Illustrator
Adobe Photoshop
Adobe Flash
ActionScript 3.0

Fonts on images:

Font Name(s)....................Berlin Sans FB

Font Sizes....................12px, 14px, 16px

Font Colors..............................#FFFFFF

Image Colors...........#006600,#FFFFFF,#FFFE65

Images & Video

Images are from flickr.com, gettyimages.com, and sxc.hu unless otherwise stated.
Video is from blip.tv.

Text

Text is TBA.